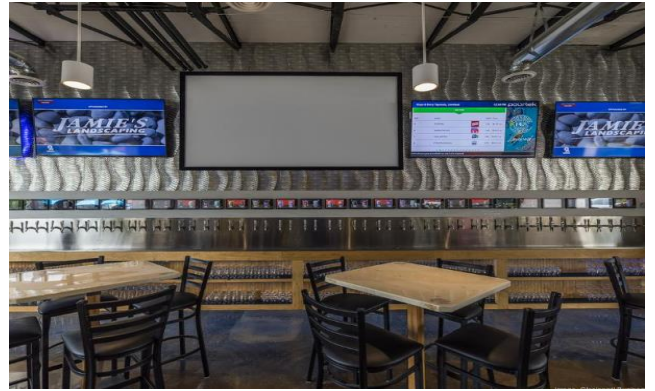


Hops & Berry pour-your-own taproom with 60 taps opens adjacent to Loveland bike trail



By [Andy Brownfield](#) – Senior staff reporter, Cincinnati Business Courier Jun 20, 2022

A large bar with 60 options of beer, wine, and seltzer for patrons to pour their own just opened adjacent to one of the region's most popular bike trails. Hops & Berry hosted its grand opening on June 17 at 118 Karl Brown Way, abutting the Loveland Bike Trail.

The Loveland Hops & Berry – the company is headquartered out of Williston, N.D. and Loveland is its second location – was opened by Jill and Mark Barnett. Jill Barnett was originally approached by longtime friend T.J. Corcoran, who had developed the pour-your-own technology and wanted her to help sell it.

She and Mark Barnett saw a similar technology in action in Ohio and were so impressed they decided to open a Hops & Berry location themselves.

Here's how it works: when a patron visits Hops & Berry, they hand over a driver's license and payment card to a host to open a tab, and in return they receive either a wristband or a key fob that will allow them to approach any of the 60 tap handles throughout the establishment, wave it in front of a sensor and then pour their own beverage.

Of the 60 taps, typically 40 will be reserved for craft beer – primarily from local breweries – while the other 20 will be split between wine and hard seltzer. The building's rear beer garden abuts the Loveland Bike Trail and will have benches and seating for about 80, along with room for people to park their bicycles. The space was designed by Mark Barnett, a scenic artist who has worked on movies like "Shirley" and "Bones and All," and his brother Jon Barnett, along with Susan Barrett of Interior Project Management.

The 1,900-square-foot beer hall is themed after a boathouse with shiplap walls. Two large garage doors on either side will open to give it an indoor-outdoor feel. The concrete floor has been stained to make it appear as if the river is running through the beer hall.

Hops & Berry will be open Monday through Thursday, 4 p.m. until midnight, and Friday through Sunday noon until midnight.